



*Celebrating  
58 Years of Tradition  
March 22, 2015*

*Allentown St. Patrick's Parade Committee, Inc.*

[www.allentownstpatricksparade.com](http://www.allentownstpatricksparade.com)

**2015 St. Patrick's Parade Sponsor/Program Advertiser Form**

The Allentown St. Patrick's Parade looks forward to featuring your business in the 2015 Parade Program Book. The proceeds of the advertisements featured benefit the Allentown St. Patrick's Parade. Thank you in advance for your participation.

<b>Name:</b>					
<b>Signature:</b>					
<b>Firm/Organization:</b>					
<b>Address:</b>					
<b>City:</b>		<b>State:</b>		<b>Zip:</b>	
<b>Home Phone:</b>			<b>Work phone:</b>		
<b>Fax:</b>			<b>E-Mail:</b>		
<b>Web Site:</b>					
<b>ParadeComm. Member</b>					

Please select the level of support and participation you would like to provide for the *2015 Allentown St. Patrick's Parade*. All payments, information and camera-ready ad copy are due by **January 15, 2015**

**SPONSORSHIP OPTIONS**

- |   |         |   |       |
|---|---------|---|-------|
| <input type="checkbox"/> Parade Presenting Sponsor    | \$5,000 | <input type="checkbox"/> Bagpipe Co-Sponsor     | \$500 |
| <input type="checkbox"/> Parade Presenting Co-Sponsor | \$2,500 | <input type="checkbox"/> School Band Sponsor    | \$300 |
| <input type="checkbox"/> Division Sponsor             | \$1,500 | <input type="checkbox"/> School Band Co-Sponsor | \$200 |
| <input type="checkbox"/> Bagpipe Band Sponsor         | \$1,000 | <input type="checkbox"/> Marching Unit Sponsor  | \$100 |

**PARADE & EVENTS PROGRAM AD SPONSOR**

- |  |       |   |       |
|--|-------|---|-------|
| <input type="checkbox"/> Full Page Color | \$300 | <input type="checkbox"/> Quarter Page Color | \$125 |
| <input type="checkbox"/> Full Page B&W   | \$200 | <input type="checkbox"/> Quarter Page B&W   | \$75  |
| <input type="checkbox"/> Half Page Color | \$200 | <input type="checkbox"/> Business Card Ad   | \$50  |
| <input type="checkbox"/> Half Page B&W   | \$125 | <input type="checkbox"/> Patron Listing     | \$15  |

**TOTAL AMOUNT OWED \$ \_\_\_\_\_**  Please check if you would like to use the same Ad as 2014

**Please make checks payable to: Allentown St. Patrick's Parade Committee, Inc.**

**Return with check and camera ready copy to:**

St. Patrick's Parade Committee c/o Sean Ferguson, Sponsor Chairperson

PO Box 3517 Allentown PA 18106-0517

**For questions please contact:** Sean Ferguson at 610.703.0772 or e-mail seanfergie@aol.com